

MASTER GARDENER FOUNDATION OF WASHINGTON STATE MEDIA AWARD

Description, Criteria, and Eligibility



Award Description:

The Master Gardener Foundation of Washington State (MGFWS) Media Award recognizes an individual who frequently contributes to one or more Washington media covering garden topics, education, demonstrations, etc., emphasizing the WSU Extension Master Gardener Program and making a significant and enduring positive impact on the program.

Award Criteria

1. Nominee shows mastery of one or more forms of media – print, radio, web, social, photography, film, video, music, mobile apps, etc.
2. Nominee has attained prominence in their chosen media as evidenced by shows, followings, views, publishing, sales, etc.
3. Nominee’s media activities are routinely focused on the WSU Extension Master Gardener program.
4. Nominee’s use of media on behalf of extension master gardeners has provided significant focus on and support of the WSU Extension Master Gardener Program.
5. Summarize the key elements which explain why this person should represent MGFWS and the EMG program as the 2023 Media Award winner..

Eligibility:

The nominee should be affiliated with the WSU Extension Master Gardener Program or a relevant organization. Nominations will be accepted from county EMG volunteers, MGFWS board members, and WSU Extension program leadership.



WASHINGTON STATE UNIVERSITY
EXTENSION



MASTER GARDENER
FOUNDATION
OF WASHINGTON STATE

WSU Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office.

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Nomination Submission Form



Nominee

First Name:

Last Name:

County:

Email:

Phone:

Year of EMG certification:

Is nominee aware of nomination?

Yes

No

If not an EMG volunteer, name of affiliated organization:

In consideration of the criteria 1-5 above please respond to the statements below accordingly. A Media Team may be nominated, provided all team members contributed equally.

Information may be submitted on this form or on a separate document. However, it must follow the numbered format below. Maximum length of information about the nominee is 3 pages.

Attach a high-quality head and shoulder photo (2MG) of the nominee.

1. Please describe the media form(s) the nominee has mastered and uses to generate awareness and appreciation of the WSU Extension Master Gardener Program.

2. Please describe the nominee's accomplishments and recognitions in their chosen media, particularly as they apply to the EMG program. You may attach documents, URLs, etc., to support this response.

3. Please identify examples (documents, URLs, class descriptions, advertisements, etc.) of the nominee's use of media to continuously promote and support the mission of the WSU Master Gardener program.

4. Please describe how the nominee's work has increased the public's awareness of, appreciation for, and participation in the EMG program at the local, regional, and state levels.

5. Please summarize the aspects of the nominee's work that distinguishes their contributions as uniquely worthy of this year's Media Award.

Declarations:

Nominator's First Name:

Last Name:

WSU Master Gardener Program affiliation:

I certify the above and attached information to be true and correct. I represent WSU Extension
County in making this nomination for WSU Extension Master Gardener of the Year.

Signature:

Date:

Phone:

E-mail:

Submission:

Please return this application by email to the MGFWS Awards Committee by July 1, of the Award year.
Email completed nomination form to: awardsMGFWS@gmail.com